



PMI DVC CONNECT

June 2024, Volume 3, Issue 6

From the Marketing and Communications Team

Welcome to the **June** Issue of our Chapter's newsletter, *PMI-DVC Connect!*

During the summer months, keep up with the PMI DVC chapter offerings like Special Interest Groups (SIGs) and specialty area-focused chapter events. Please review our regular sections, including President's Corner and Upcoming Events.

Newsletter Editorial Team: Kelly Stoner, Nancy Berger, Abey Abraham, Melanie Kuchma

Support the PMI-DVC by following us on social media and engaging with the posts:



President's Corner:

Ken Golkin, PMP

[Connect with me on LinkedIn](#)

You Can find Ken's Latest Message on the [PMI-DVC Website](#)



You can always find a listing of upcoming chapter events on our [website homepage](#). Here are a few events happening soon!

<p>CAPM: Summer 2024 PMI's ATP CAPM® Exam Prep Course</p> <p>June 29 - July 20 , 2024 Three Saturdays (8:30 am - 4:30 pm) via Zoom</p>	<p>\$750.00 for members/ \$960.00 for non-members Read More >></p>
<p>Chapter Meeting: Understanding Value Stream Management for Digital Products</p> <p>July 23 , 2024 Tuesday (6:30 pm - 8:30 pm) via Zoom</p>	<p>Free for members/ Free for non-members Read More >></p>
<p>PMP: Summer 2024 PMI's ATP PMP® Exam Prep Course</p> <p>July 27 - August 24 , 2024 Five Saturdays (8:30 am - 4:30 pm) via Zoom</p>	<p>\$1191.00 for members/ \$1505.00 for non-members Read More >></p>
<p>Chapter Meeting: Using Tuckman's Model to Navigate Effective Team Development</p> <p>July 30 , 2024 Tuesday (6:30 pm - 8:30 pm) via Zoom</p>	<p>Free for members/ Free for non-members Read More >></p>



Why Serve on the PMI-DVC Board of Directors?

The career benefits of [Board service](#) are invaluable. When you apply for jobs or contracts, you need to distinguish yourself from the competition. According to recruiters in 2024, once a position is posted, they can receive as many as 50 resumes within the first few hours.

[Board service](#) can set you apart. It reflects a commitment to the profession beyond certification and experience—it shows that you are someone who gives back. [Read more here.](#)

Ready to jump in and join the PMI Delaware Valley Chapter Volunteer Team?

1. Visit the [PMI Volunteer Site](#)
2. Select the United States.
3. And, under *Chapter/Global HQ*, select **DELAWARE VALLEY CHAPTER**.

Browse the open positions and apply. Descriptions of each position are provided. One of our volunteers will be in touch shortly to welcome you into the fold.

Do you have questions about volunteering with the Chapter? [Reach out to Marie >>](#)



Understanding Generational Diversity in Project Management

By, Pat Salemo

In today's dynamic work environment, we have four + generations working side-by-side in the workplace. Each generation brings its unique set of skills, perspectives, and work styles to the table that were shaped by the world they grew up in. Effectively harnessing the strengths of each generation is crucial for project success.

Understanding the characteristics of each generation is the first step towards leveraging their strengths. Baby Boomers, born between 1946 and 1964, experienced robust economic growth, the Civil Rights movement, and the Vietnam conflict. Boomers are typically confident, idealistic, and value protocols while bringing years of experience and expertise to the table, making them adept mentors and strategic thinkers. Gen X, born between 1965 and 1980, experienced double-digit inflation, the Persian Gulf War, and the beginnings of MTV and the personal computer. Gen X is known for their independence, adaptability, and work-life balance and they thrive in environments that offer autonomy and opportunities for innovation. Millennials, born between 1981 and 2001 and the largest group in the US workforce, have been shaped by the 9/11 terrorist attack, 2008 financial crisis, and advances in diversity (first Black president and the legalization of gay marriage). They are tech-savvy, collaborative, and purpose-driven while valuing equality over hierarchies. Gen Z, born after 2001, has never been without technology and has always had easy access to information. Their schooling and early careers have been shaped by the covid-19 pandemic. They crave instant feedback, opportunities for skill development, and face-to-face interactions (in person or in video conferencing).

To effectively manage generational diversity in project teams, project managers must foster an inclusive culture that celebrates differences and promotes collaboration. Project managers should provide opportunities for cross-generational mentorship, where older employees can share their wisdom and younger employees can offer fresh perspectives and innovative ideas. In addition, flexibility should be accommodated where possible such as offering asynchronous work like working on action items from meetings, providing remote/hybrid work options for meetings, and utilizing technology to facilitate communication and collaboration. Additionally, recognizing and rewarding individual and team contributions irrespective of age fosters a sense of belonging, increasing psychological safety, motivating employees to perform at their best.

Understanding generational diversity can help project managers adapt their communication style and approach to embrace the unique strengths of each generation. In supporting a

collaborative culture, project managers can harness the full potential of their diverse teams and achieve project success in today's rapidly evolving business landscape.

Reference: Shaw, Haydn, and Stephen M. R. Covey. *Sticking Points: How to Get 4 Generations Working Together in the 12 Places They Come Apart*. Illustrated edition, Tyndale Momentum, 2013.



The Intra-Organizational Liaison Committee (IOLC)

is a new group formed by PMI-DVC's President Ken Golkin. Its focus is to deepen the relationship of all sponsors, partners, and supporters by strategically connecting with synergetic organizations. We work with different groups within the PMI-DVC team to leverage our wide network of relationships and continue delivering value to our members. Our relationships range from universities, corporations, nonprofits, and professional organizations. If you are interested in joining a committee that collaborates and leverages opportunities with external-facing institutions and expands your network of influence, let's connect.

[WITI : Workforce Innovation, Trust and Influence](#) has offered 5 PMI-DVC chapter members one-year free membership - a value of \$297. Interested? Email pdamico@pmi-dvc.org for details.

For the most up-to-date information from your PMI-DVC AI SIG, subscribe to our [webpage](#),

[Rebeca Cruz](#)

Dir. Intra-Organizational Liaison Committee



The Contracting & Consulting Special Interest Group (SIG)

I had an amazing time as a presenter for the first professional development offering by the Contracting & Consulting SIG. As the director, the committee looks forward to educating project management professionals on subject matter pertinent to building their businesses as independent project management consultants.

In August, the SIG will hold an in-person roundtable discussion focused on the nuts and bolts of owning a consulting business. Please look out for the registration link to register!

We still need volunteers to serve on the Contracting and Consulting SIG committee. Remember that volunteer hours also count towards PDUs! Please contact Tari Johnson, if interested.

Looking forward to all this SIG will deliver.

[Tari Johnson, M.Ed., PMP, PMI-ACP, CSM](#)

Director, Contracting & Consulting SIG



The Leadership and Communication SIG

Building High-Performing Teams Together

Welcome to our Leadership and Communication Special Interest Group! We aim to enhance your project management skills and help you lead high-performing teams.

Thank You for a Successful May Event! We extend our heartfelt thanks to everyone who attended our May event with Steven Kury. Your participation made it a memorable experience.

Upcoming Events: Enhance Your Skills and Expand Your Network

[July 30, 2024: Using Tuckman's Model to Navigate Effective Team Development](#)

Join Tanya Boyd via Zoom to explore Tuckman's Model in practical scenarios. Learn to enhance team interaction and drive productivity.

Save the Date - August 20, 2024: Harnessing the Power of Social Media for Stakeholder Engagement Our chapter's social media manager, Suzanne Dreitlein, will share insights on utilizing social media for stakeholder engagement. Don't miss this opportunity to enhance your projects and relationships.

Food for Thought:

- "Employee Advocacy: The Future of Social Media for Employee Engagement" by PostBeyond explores how organizations can boost social media engagement through employee advocacy. [Read more](#).
- McKinsey's "Insights for Future-Ready Leaders" highlights the need for adaptability and resilience in today's complex leadership landscape. [Read more \(McKinsey & Company\)](#).

Volunteer Opportunities: You can contribute and grow with us as volunteering offers a chance to impact our initiatives, build connections, and apply the strategies discussed in our sessions. Join us to drive our mission forward.

For more information and to get involved, please contact [Vaughnda Johnson, PMP, Director of Leadership & Communication SIG](#). Let's build a community that champions growth, leadership, and influence!

[Vaughnda Johnson, PMP](#)

Director, Leadership & Communication SIG



Agile SIG

Upcoming Agile Events

07/23/2024: Understanding Value Stream Management for Digital Products

To learn more about the topic/speaker and to register, [click](#)

Please stay tuned for interesting Agile speakers and events in the coming months!

Agile SIG is still looking for engaged and committed volunteers.

Interested? Contact Sanjoy or complete the [Volunteer Opportunity ID: 44436](#).

[Sanjoy Bhattacharjee MSBIA, PMP, ACP, DASSM](#)

Director, Agile - SIG



AI x PM SIG

Powering You Forward!

New AI Offerings from PMI!

PMI recently released: [First Movers' Advantage: The Immediate Benefits of Adopting Generative AI For Project Management](#) and the 34 page primer entitled [Prompt Engineering Essential for Project Managers](#).

Take the month of July to catch up on your reading and bookmark PMI's [AI in Project Management page](#) for future offerings from PMI.

On 8/14/24, Sarah Maxwell, PMI's Region 4 Chapter Engagement Specialist, will present PMI's strategy, PMI:NEXT and our vision for growth and innovation, emphasizing the importance of adapting to industry trends and embracing new technologies

Giving Back Opportunity

Since last October, your AI SIG has delivered 10 events relating to AI Tools for Project Managers, AI Governance, AI Ethics, Enterprise Project Management and AI Features for Click Up, Asana, Microsoft, Risk Management with RAIDLog and CyberSecurity and Running Successful Projects with Cognalytica.

As we plan 2024-2025 events, we are calling on you, our colleagues to share your AI journey professionally or personally. Your journey may have just begun or may have started years ago. Any time you spend developing and delivering content can be counted towards credential recertification. And, of course, you can add this Giving Back Opportunity to your resume. If you are interested, please contact me.

PMI-DVC YouTube Channel

If you missed any of our events since January 2024, they are now available, or are in the process of being posted, on the [PMI-DVC Educational YouTube channel](#). As a reminder, you can self-report your time reviewing these recorded events in your PMI Recertification Journal; and, don't forget to subscribe to the channel.

[Paula DAmico, PMP, CSSBB, MBB, MBA](#)

Director, AI SIG & Group Director, SIGs



Current Postings

The Chapter offers members a listing of open positions posted by recruiters or companies seeking Project Managers, Program Managers, Portfolio Managers, or similar roles. The positions are posted for 30 days only. Log in to access the [Job Board](#).

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2024 Annual Plan Goals

Increase Membership Engagement

Support Member Career Growth

Make It Easy

Support the PMI-DVC chapter by following us on social media and engaging with the posts.

